

PRODUCTION TREATMENT



PRODUCER: (Olelo Certified) _____ **PROGRAM LENGTH:** _____

PROGRAM TITLE: (max 20 characters, including spaces) _____

TARGET AUDIENCE: _____

PROGRAM DESCRIPTION: _____

PROGRAM GOAL: _____

PROPOSED TECHNICAL REQUIREMENTS: (2 (24-hr) camera sessions & 4 (4-hr) editing sessions/per month)

PROPOSED PRODUCTION SITES: _____

PROPOSED CREW REQUIREMENTS: _____

Submit with Production Proposal to a Client Counselor on Duty for Approval- Sample on Rear

PRODUCTION TREATMENT (Sample)

PRODUCER: (Olelo Certified)

Angela Angel

PROGRAM LENGTH: monthly 30 minute program

PROGRAM TITLE: (max 20 characters, including spaces) Can We Talk? © copyright 1998

TARGET AUDIENCE: Intermediate and High School students on O'ahu
between ages 12 and 18.

PROGRAM DESCRIPTION:

Students from two featured schools raise 3 issues of concern, exchange opinions and advice, then troubleshoot solutions. Questions and viewpoints come directly from the teens. Issues are periodically addressed by professionals with facts, statistics and emphatic advice. Program is presented in a fast-paced, MTV-style with some dramatizations.

PROGRAM GOAL:

Give teens helpful information so that they can make choices that lead to safer, healthier, happier lifestyles.

PROPOSED TECHNICAL REQUIREMENTS: 12 (24-hr) camera sessions & 4 (4-hr) editing sessions/per mnth max

Remote field production at two school campuses monthly (shoot approx. 60 min. of student interviews), 2 location shoots at professionals' business offices (shoot stats and other support material), 6 hours to build graphics, 12 hours editing time per program. Will need to coordinate with school advisors for selection of students. Standard opening montage footage (high school life) to be produced separately.

PROPOSED PRODUCTION SITE:

Schools and Businesses

PROPOSED CREW REQUIREMENTS:

Remote Locations: Producer, Camera and Talent (Host)

Submit with Production Proposal to a Client Counselor on Duty for Approval